

TRADOR: Pioneering a Comprehensive One-Stop Shop DeFi Aggregator for Mobile and Web

Collective of the Secret Society

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Abstract

Trador is emerging as a revolutionary platform in the decentralized finance (DeFi) space, presenting the first comprehensive one-stop-shop DeFi aggregator. This innovative platform seamlessly integrates the entire DeFi trading process - from discovering new projects and analyzing on-chain data to tracking portfolios and executing trades with optimized pricing and low fees. Trador's distinctive approach, with a user-centric user interface and a completely in-house developed bubble view for market analysis, sets a new standard for the DeFi trading experience. This white paper explores Trador's unique features and highlights its commitment to improving the user experience and providing a single solution for all DeFi trading needs.

1 Introduction

Trador is at the forefront of innovation in the DeFi sector, establishing itself as the industry's premier all-in-one DeFi platform. By encompassing the entire spectrum of DeFi activities within a single, user-friendly application, Trador enables users to discover, analyze, track, and trade within the DeFi space with unprecedented ease and efficiency. This white paper delves into the intricacies of Trador, illustrating its capability to revolutionize the DeFi experience across various devices with its advanced analytics, optimized trading algorithms, and a uniquely intuitive user interface.

2 Market Analysis

This section analyzes existing DeFi tools and identifies gaps that Trador aims to fill. Major platforms reviewed include Dextools, 1Inch, and Uniswap.

- **Dextools (Screener):** While Dextools offers comprehensive on-chain data, it often presents information in an overwhelming format with a lot of advertising, leading to a cluttered user experience.

- **Aggregators (e.g. 1Inch):** While aggregators such as 1Inch provide efficient liquidity sourcing, they often fall short in providing an integrated trading and data analysis experience.
- **DEXs (e.g. Uniswap):** Platforms like Uniswap offer solid decentralized exchange functionality, but lack best price algorithms, comprehensive market analytics, and an intuitive user interface.

These observations highlight the market need for a platform that seamlessly combines in-depth market analysis, efficient trading and a user-friendly interface. Trador stands out with unique features such as its in-house developed bubble view for market analysis, which offers a new perspective on market trends. Our platform seamlessly integrates these elements to provide advanced analysis, efficient trading and a user-friendly experience.

3 TRADOR: The Next-Generation DeFi Screener and Aggregator

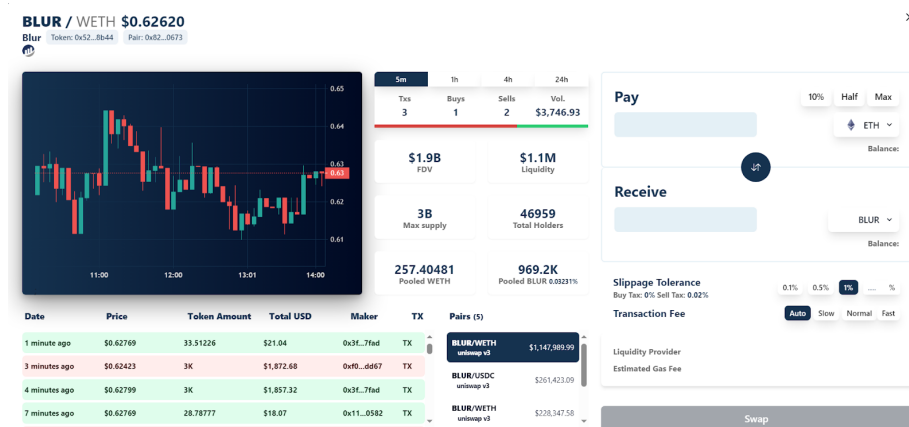


Figure 1: Overview of cryptocurrency market performance.

TRADOR is redefining the DeFi landscape by introducing a platform that uniquely combines the functionalities of a comprehensive trading data analytics provider with a decentralized exchange (DEX) aggregator. This fusion creates an unparalleled trading experience, enabling users to access a wealth of trading information and seamlessly execute trades across multiple liquidity sources.

At the heart of TRADOR’s innovation is its advanced visualization capabilities. Features such as Bubbleview simplify complex market data, making it

easier for traders of all levels to identify trends and make informed decisions. These features are designed to provide users with a more intuitive understanding of the DeFi market, allowing for quick and informed trading decisions. The platform's user interface is tailored for both novice and experienced traders, ensuring easy navigation and accessibility to complex data.

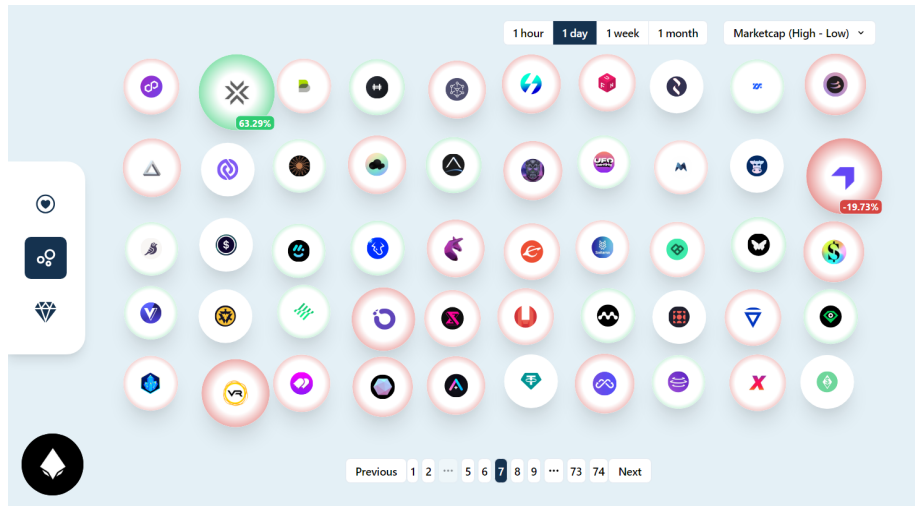


Figure 2: Cryptocurrency bubble overview.

Significantly, TRADOR operates on the 0x protocol, known for its robust security and user-centric features such as MEV and slippage protection. By adding meta-aggregation and CEX liquidity, it will be at the forefront of the entire DEX aggregator market offering the best prices. A planned cross-chain integration will help serve the whole DeFi market. This choice of backend infrastructure guarantees users a secure trading environment and access to the best prices available in the market. The platform's emphasis on security and best price execution addresses some of the primary concerns users have with most current DEX platforms.

In addition to its current capabilities, TRADOR is committed to continuous development and expansion. Upcoming features include support for additional major chains and layer 2 solutions, tools to uncover small cap gems, and enhancements to the platform's trading analytics and user interface. These developments are aimed at making TRADOR the most comprehensive and user-friendly DeFi trading platform available.

Ultimately, TRADOR is more than just a DeFi platform; it's a commitment to innovation, security and user-centric design in the DeFi space. By constantly

evolving and adapting to the needs of the market, TRADOR will lead the way in making DeFi trading more accessible, informative and easy to use for a global audience.

4 Revolutionizing DeFi Trading with Advanced Integration and Analytics

Discover: TRADOR provides a sophisticated front-end that allows users to quickly identify market trends. It uniquely compares and ranks projects, allowing users to effortlessly identify the latest high-potential ("alpha") opportunities in the market. The innovative Smart Token Search facilitates the discovery of any available token, searchable by both ticker and name, providing unparalleled ease of access.

Analyze: The platform's unified interface, which integrates a chart view, on-chain data, social links, recent trade data and trade execution tools, allows users to perform in-depth market analysis efficiently. This comprehensive approach provides users with all the information they need in one intuitive dashboard.

Track: TRADOR provides a detailed wallet overview, supporting assets on both Ethereum and Base Chain. This feature allows users to comprehensively track and in future to manage their portfolios, enhancing the investment monitoring process.

Trade: TRADOR's trading interface facilitates direct market access, with deep liquidity pools for optimal price execution. The platform prioritizes low fees and advanced trade protection measures, such as anti-MEV strategies, to safeguard transactions. In addition, the platform is designed for low revert rates and rapid trade execution, ensuring a smooth and reliable trading experience.

5 Tokenomics

The \$SS token, integral to the Secret Society ecosystem, has a capped maximum and total supply of 10 million tokens. As of November 2023, 7.58% of these tokens have been burned by the community, signifying a reduction in total circulating supply to further scarcity and value. Notably, the \$SS token operates with a 0% tax policy, ensuring no additional fees are levied on transactions involving the token.

In a move to cement its decentralized nature, the smart contract has been renounced and the initial liquidity pool have been burned. The whole Token supply was put into circulation during the fair launch. The Secret Society, therefore, stands as a project of the people, by the people, and for the people, with no central authority controlling the contract. This structure exemplifies

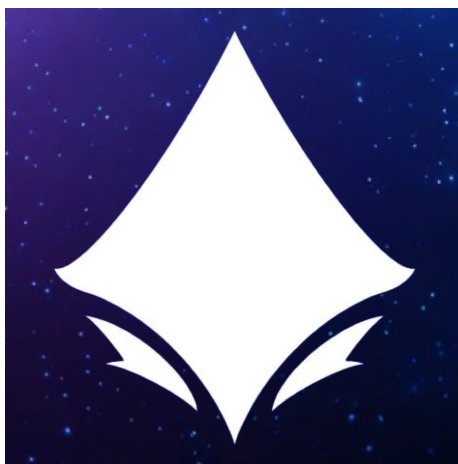


Figure 3: TRADOR logo

a truly decentralized project, with ownership and development in the hands of the community it serves.

Trador's tokenomics model is restructured to prioritize user engagement and sustainable growth. The cornerstone of this new model is the premium access tiers, which provide varied levels of access and benefits based on token holdings. This structure is designed to reward long-term investment and active participation in the Trador ecosystem. Additionally, a significant portion of the fees generated within the platform is planned to be redistributed among token holders, promoting a sense of shared success and community. Trador has no UI fee and will maintain a transparent and competitive fee structure, reflecting its commitment to affordable trading.

6 Community Marketing Strategy

At the heart of Trador's marketing strategy lies a deep-seated focus on community engagement and involvement. The strategy extends beyond traditional marketing, fostering a strong, active community through regular interactions on social media, forums, and other digital platforms. Trador encourages its community to actively participate in content creation, sharing their experiences and insights, which in turn drives organic growth and enhances the platform's visibility. Strategic collaborations with influencers and key figures in the DeFi and crypto space are pivotal in expanding Trador's reach and reinforcing its credibility. This approach is not just about short-term gains but is tailored to foster sustainable, long-term growth, ensuring that Trador continues to evolve in alignment with its user base's needs and interests.

7 Development Team

The Secret Society’s development team behind Trador is a diverse group of professionals and scientists with expertise spanning blockchain technology, web development, data analytics, and user interface design. A perfect symbiosis of web 2 and web 3 professionals. This multidisciplinary team’s dedication to innovation and quality is the driving force behind Trador’s development. Their collaborative approach, blending technical expertise with user-centric design principles, ensures that Trador not only meets but exceeds the expectations of its users. The team’s commitment to delivering a superior DeFi platform is reflective of their passion for the project and their alignment with the community’s vision for a seamless DeFi experience.

8 History and Culture of the Secret Society

Decentralization and community building are key principles of the Secret Society. The project was originally launched by a sole developer who subsequently abandoned it. In response, the community decided to continue building on top of the decentralized token, with the aim of creating a more transparent and open platform, true to the idea of a new-generation DEX aggregator proposed by the original developer. In this strange twist of fate, the project has come true to its name. We are a decentralized and anonymous community of developers, traders, and investors formed through circumstance; and we are now ready to launch products that will make a lasting impact in the DeFi space.

The token itself is as decentralized as possible, since the entire supply of 10 million tokens was put into the Uniswap pool and fair launched by the original developer. The renounced smart contract for the token is completely transparent and open to the public, and the initial liquidity pool was fully burnt. This ensures that the token will always be tradeable on-chain and that liquidity will always be available.

Secret Society is committed to further decentralization and community-led development, with the community team working in a web 3-style working culture that helps to hold and even increase the level of decentralization over time. The 0% tax on trades also helps to create conditions that are favorable for traders, while not drawing money out of investors.

Overall, the Secret Society project is focused on building a decentralized, transparent, and open platform that serves the needs of the community while delivering innovative products in the DeFi space.

9 Development Progress and Roadmap

Since its inception, Trador has made significant strides in development, marked by key milestones. The platform launched with a strong emphasis on user experience, evident in its innovative UI and comprehensive data integration. Looking forward, Trador is set on a path of continuous enhancement and expansion. The

roadmap includes the integration of additional blockchains, development of new tools for market analysis, and further optimization of the trading algorithms. Long-term visions involve exploring avenues like hybrid exchange models, which combine the strengths of both centralized and decentralized trading systems. The roadmap is not just a trajectory of technological advancements but also a reflection of Trador's commitment to adapting and evolving with the needs of its community.

- A new landing page for Trador.
- The development of a mobile Progressive Web App (PWA) compatible with all devices. Aiming to be the first on iOS. It is progressing well and is in its final stages, with the goal of improving the accessibility of mobile users in crypto.
- Details regarding the utility and tokenomics of the Secret Society (SS) token will be unveiled.
- Customizable bubble view features are in the works, allowing users to personalize their market overview experience.
- Integration with the 0x API is progressing, bringing features such as RFQ liquidity, gasless trades, limit orders and new trading functionality.
- Chain integrations are progressing with the goal of integrating many more chains such as ARB and BSC in the future. With the future goal of enabling cross-chain functionality for seamless interoperability of assets.
- Tools for discovering new and promising crypto tokens, called 'Gem Hunter Tools', are under development.
- The development of new UI/AI products is planned for 2024.
- The 2024 roadmap includes cross-chain and centralized exchange (CEX) liquidity integration to facilitate comprehensive trading solutions.
- Plans are in place to create Trador accounts with automatically created wallets, streamlining the process for users to engage in trading.

**Please note that the roadmap is indicative and subject to change based on project requirements and market conditions.*

10 Conclusion

Trador stands as a beacon of innovation in the DeFi space, embodying a new paradigm in decentralized finance. Through its comprehensive one-stop-shop platform, Trador has successfully bridged the gap between complex financial technologies and user-friendly experiences. This white paper has detailed Trador's

unique approach to DeFi trading, highlighting its revolutionary user interface, comprehensive data integration, and efficient trading mechanisms.

The journey of Trador, driven by the Secret Society, is a testament to the power of community-led development and the potential of decentralized technologies. As Trador continues to evolve and expand, it remains committed to its core values of transparency, user empowerment, and continuous innovation. The road ahead for Trador is not just about technological advancement but also about nurturing a robust community and shaping the future of decentralized finance. Trador is more than a platform; it is a movement towards a more accessible, efficient, and democratic DeFi ecosystem.



Figure 4: TRADOR